



# RODRIGO SILVA

(HE/HIM/HIS)

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## ABOUT

Product Designer with 8+ years of experience leading end-to-end design and shaping product strategy for SaaS, B2B and customer-facing platforms. I specialize in turning complex problems into simple, scalable, and user-centered solutions through research and data-informed decisions. Collaborative and hands-on, I take ownership and work closely with cross-functional teams to deliver impactful product experiences.

## EXPERIENCE

### Product Designer Navro 2023 – 2026

Navro is a B2B fintech platform that simplifies global payments by enabling businesses to manage pay-ins, payouts, and cross-border transactions through a unified system.

- Led end-to-end design of the Payments and Compliance experiences, taking ownership of critical product areas within a lean team.
- Partnered with Product and Engineering to define product requirements and user flows, while delivering solutions that balance regulatory, technical, and user constraints.
- Translated complex financial and regulatory requirements into clear workflows, contributing to the delivery of compliance-critical features under strict regulatory timelines.
- Shaped product direction through UX-led improvements, enhancing usability and overall experience quality across key flows.
- Later expanded scope to oversee the entire product experience, driving platform consistency and long-term scalability.

### UX Design Specialist Axians Low Code 2022 – 2023

Axians Low Code (formerly Truewind) is a consultancy specialized in digital transformations through low-code development using OutSystems.

- Led design across multiple SaaS and customer-facing products, translating complex workflows and business models into scalable web and mobile experiences.
- Defined user flows and product requirements, collaborating closely with client managers, engineers and stakeholders from discovery to delivery.
- Conducted user research and usability testing to inform decisions and validate solutions.
- Built and maintained design systems and reusable components, ensuring consistency, accessibility, and alignment with client branding.
- Mentored a junior designer through structured feedback and planning, aligning consistent delivery with project goals.

Selected clients: Volvo ANA Airports Royal Mail Lineas Transportation Morgan Lewis

### UX Designer Axians Low Code 2019 – 2022

### Junior UX Designer Axians Low Code 2018 – 2019

### Communications & UX/UI Designer Invisible City App 2017 – 2018

Invisible City is non-profit app for curated cultural events around Europe.

- Worked on the app's website, app store and social media presence.
- Designed the experience for new app features.

## EDUCATION

**Degree in Communication Design** Fine Arts University of Lisbon

## FORMATIONS

**AI for Product Discovery** Chris Wallace Workshop

**UX Research Certification** Interactive Design Foundation

## SKILLS

**Interaction Design**  
**AI prototyping**  
**User flows**  
**Agile Development**

**User Research**  
**User Testing**  
**Test Coordination**  
**Quality Assurance**

**Product Assessments**  
**Issue Prioritization**  
**Bug Tracking**  
**Product Strategy**

## TOOLS

Design: Figma Claude Framer Lovable Adobe Suite

Research, Testing & Validation: Maze Hotjar Google Analytics Typeform

Documentation & Collaboration: LucidChart Miro FigJam Confluence

Issue Tracking: Jira Aha! Asana

## LANGUAGES

**Portugues** Native  
**English** Bilingual  
**Spanish** Working Proficiency  
**French** Elementary